

Celebrating
80 Years
in Geelong



Brax

The Essential Guide To Choosing Blinds





Welcome

Whether you are building, renovating, or simply giving your home's decor an update, choosing blinds is an important part of the process.

The Brax Essential Guide to Blinds outlines the key things to consider when making your decision. It's important to work out what matters most to you, and what will best suit your home and lifestyle.

Cal Stewart

Cal Stewart

Brax Window Treatments





Privacy

Maintaining privacy is usually your first priority. There are many blinds you can consider, from sheers and sunscreen roller blinds to venetians and shutters. These will all provide you with privacy while still allowing you to see out and allow the natural light to flow in.

Tip //

Key rooms where privacy should be considered are bathrooms, bedrooms and even living areas.



Welcome

It's not hard for costs to blow out when building or renovating, so do your homework and work out your priority areas. Don't forget you can also add things like blinds in stages, doing a few at a time when the budget allows.

Tip //

Get a quote for blinds early so you have some idea how much to budget for. If you've got your plans with window sizes, you can get a price off the plan and maybe even ask for a few different options so you can then make an informed decision.



Tip //

Consider the glare from the sun on your TV or computer screen - eliminating this with the right window treatments will make your life much easier!

Light Control

Controlling the light in bedrooms is essential for better quality sleep and can be achieved with the right blind style and fabric. Especially if you have children, blinds with good blackout capabilities allow for a better sleep-in! Something to also consider is where the blinds are installed, as some light bleed will happen around the sides and across the top on most styles of blinds.

Heat Control

Controlling the temperature inside your home impacts not only your level of comfort, but also your energy bills. Installing blinds correctly can help save on heat loss through the cooler months, as well as maintaining temperature control on those hotter days.

Tip //

Some areas, like West facing windows, would benefit from an awning or some form of external shade. Preventing the sun from hitting the glass is always your first defence.



Colour

This is one area where the best advice is usually to go neutral, and safe - unless you are super confident with colour. Windows are often a feature of a room and sticking with neutral blinds means they won't detract from your view or go out of fashion quickly.

Tip //

Dark coloured blinds also look great from outside, making the glass look reflective so you can't even tell that the blinds are closed, adding an extra level of security.



It's important that your choice of window coverings suits your home's architectural style as well as your individual decor. Choosing the right style of blinds can also add value to your home, if resale is one of your considerations.

Tip //

Don't forget to give some thought to how your blinds will look from outside your home, especially on windows that face the street. The facade of your home gives off that first impression and the right choice of window coverings will definitely add street appeal and value.



Ease Of Use

Consider how you want your blinds to operate and whether you'd benefit from the convenience of automation if you struggle with time to open and close your blinds each day. Automating blinds is simple and has recently become a lot more affordable.

Tip //

App control makes it even easier to operate your blinds and awnings. If you've left for work and forgot to put the awning down to stop the heat, you can now do so from your phone. You can also easily set up different scenes or times for the blinds to operate. Having them close before you get home in the Winter months, keeps your home warmer and your power bills down.



Security

Blinds can provide added security - whether you are away on holidays, or even just while you're at work.

Tip //

If you are regularly away from home, consider automating even just a few of your blinds, like the ones at the front of your home. These blinds can be programmed to operate each day, adding to your home security by giving the impression that someone is home.



Child Safety

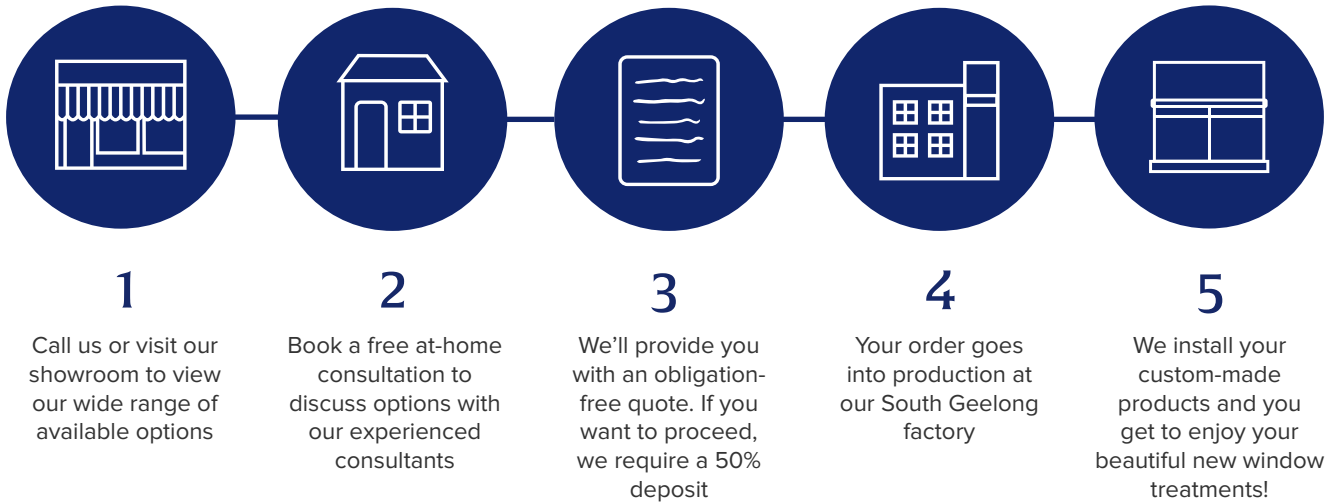
For families, it's important to consider the safety of children when selecting window treatments. In Australia, strict laws mandate that all manufactured blinds comply with safety standards so you can be confident in buying your new blinds.

Tip //

If you have bought a house that has unrestrained chains or cords, you can retrofit safety devices simply and easily. [Find out more at Consumer Affairs](#) where you can order your free kit.



Our Simple 5 Step Process



Visit Our Showroom

100 Balliang St, South Geelong
PH: (03) 5221 5533

Email Us

sales@braxwt.com.au

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